

PRESS RELEASE

WITH THE MEDELAN, DeA CAPITAL REAL ESTATE SGR NAMED "WORLD GOLD WINNER" AT THE 73rd EDITION OF THE FIABCI WORLD PRIX D'EXCELLENCE AWARDS IN MIAMI

Rome, June 9, 2023

For The Medelan, DeA Capital Real Estate SGR received two prestigious "**WORLD GOLD WINNER**" awards during the gala evening of the 73rd edition of the **FIABCI** World Prix d'Excellence held last night in **Miami**, in the heritage and mixed-use development categories.

This is the first time in the history of the FIABCI Awards that an Italian project has won the Prix d'Excellence.

Founded in Paris in 1951, FIABCI is the global business networking organization for all real estate-associated professionals in 47 countries around the world.

The Medelan is the redevelopment project led by DeA Capital Real Estate, with **PAREF** as advisor, focusing on Palazzo Broggi on Piazza Cordusio – one of the best-known and most coveted trophy assets in the European real estate market, in the center of Milan's business district, just a few steps from the Duomo, Galleria Vittorio Emanuele and Teatro alla Scala.

The Medelan is composed of three blocks built in 1901, 1903 and 1960, made up of three free-standing buildings connected to each other. The oldest is the former Credito Italiano building (1901, designed by architects Luigi Broggi and Cesare Nava), which runs along Via Tommaso Grossi with the Magazzini Contratti building (1903, Luigi Broggi). Of more recent construction (1960, Giovanni Muzio) is the wing of the building looking out onto Via Margherita that completes the 55,000-square-meter structure between Piazza Cordusio, Via Grossi, Via Santa Margherita, Via San Protaso and Via Porrone.

Today, The Medelan aims to be **Milan's premier 24/7 lifestyle destination**. The interior space design was conceived to make the buildings usable and lively at all times, with spaces dedicated to retail, office and leisure activities.

After a complex, thorough **process of regeneration**, designed by architect **Stefano Boninsegna** with Studio **Genius Loci Architettura**, with **environmental sustainability** and friendliness among its main focuses, it is now a new multipurpose building, a **unique urban space**, a contemporary urban masterpiece that has perfectly integrated the building's architectural and historical elements with innovation and the avant-garde.

The Medelan is **LEED Platinum** certified and **WiredScore** certified, whereas the **WELL Silver** certification process is underway.

Major brands have chosen The Medelan for their commercial spaces or as a home for their offices: **Chanel, Barclays Bank Ireland PLC, Ferrari, F2i SGR, HSBC Continental Europe Italy, K&L Gates Servizi S.r.l., Ludoil Energy, Palm Angels, Coin and Kave Home**

The project's stakeholders attended the event in Miami: DeA Capital Real Estate SGR, as manager of the Broggi Fund, owner of The Medelan and in charge of the redevelopment process, with Renzo Misitano, Director of the Real Estate Development Division, and Mirko Bruno, Fund Director, architect Giordano Graff, a partner in Avalon Real Estate, with the role of Technical Supervisor, and Joao Nuno Santos Silva Madeira Andrade, as representative of the Broggi Fund's listing agent, Fidelidade Group.

DeA Capital Real Estate SGR S.p.A. is Italy's leading asset management company specializing in real estate alternative investment funds (AIFs), with a market share of more than 22.5%. It manages €12.6 billion in assets through 56 real estate funds, two of which are listed on the MIV segment of the Italian Stock Exchange, a SICAF and a SIQ. DeA Capital Real Estate SGR is a leader in the Italian real estate market, with assets consisting of 770 properties, 70% of which are located in Rome and Milan, and an important portfolio of partners, made up of around 100 Italian and international institutional investors. DeA Capital Real Estate SGR has always shared and promoted the principles of ethics, legality and respect for human rights as well as current regulations, making them the heart of its strategy. It understands that managing risks and opportunities related to environmental, social, and governance (ESG) issues and integrating related factors into its investment process supports value creation and growth in the medium to long term.

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